



24th September 2025

Dear Parents and Carers

Re: Ashmole Anti-Bullying Campaign

At Ashmole, we are deeply committed to ensuring that every student feels safe, respected and supported throughout their time at school. In our efforts to ensure no students experience any bullying, we recognise that students need to feel confident to report unkindness or may misinterpret harmful behaviour as banter.

This academic year, we are launching a whole-school Anti-Bullying Campaign, with a bespoke focus on students in Years 7 to 9. This programme is informed by research from the Youth Endowment Fund, which highlights effective strategies for reducing unkindness and bullying. Our approach also aligns with the Anti-bullying Alliance and builds on our values of respect and responsibility.

This week we will be launching our Antibullying Ambassadors programme, where students will put themselves forward to empower our young people and to be role models within the community. These students will learn how to be key within our peer reporting system and also proactively promoting our campaign within their year groups.

We will be marking the National Anti-Bullying Week from 10th–14th November, during which our trained student Anti-Bullying Ambassadors will lead assemblies across all year groups.

To equip students with the skills to respond to and report bullying, students will take part in interactive workshops. These workshops will develop assertiveness, communication, and social skills, and include role-play, discussions, and mental health awareness activities.

As part of improving reporting systems, we are re-launching the 'Report a Concern' button on Ashmole Sites, alongside dedicated training via the pastoral programme so students know how and when to use it.

We are also strengthening our pastoral and emotional support systems within the school. Students will be able to attend specific weekly drop-in sessions with Pastoral Mentors, continue to access support from our school counsellor and engage in restorative practices to help rebuild peer relationships.

We encourage you to speak with your child about this initiative and reinforce the importance of kindness, empathy and speaking up if they experience or witness any form of unkindness.

If you have any questions or concerns, please do not hesitate to contact your child's Head of Year or a member of the Pastoral Team.

Yours faithfully

Miss V Clarke

Assistant Head Teacher

